



GEORGE TOWN FESTIVAL 2012

ARTISTE/PERFORMER/GROUP

PROPOSAL INFORMATION + APPLICATION FORM

The month-long GEORGE TOWN FESTIVAL 2012 is expected to be held in conjunction with the 4th Anniversary Celebrations of George Town as a UNESCO World Heritage Site. The Festival features programmes which promote ART, CULTURE and HERITAGE with the full support of the Penang State Government and the various communities of Penang. George Town Festival welcomes applications and proposals from artistes and performers working in a variety of performances, exhibitions and events.

George Town Festival 2012 is expected to feature a feast of art, opera, music, dance, theatre, film, food, fashion, photography, inspirational talks and much more.

FESTIVAL OBJECTIVES

- To celebrate George Town as a UNESCO World Heritage Site and to showcase the unique diversity of our culture and heritage.
- To present an annual International festival of the highest standards to platform local and international performances in enriching the cultural environment of Penang.
- To serve as a catalyst to arouse wider public interest in the arts and to encourage cultural exchange and dialogue.

The Festival aims to advance heritage and arts education, promote dialogue, encourage mutual understanding between past and present, as well as serve as a platform to engage and celebrate George Town's diverse cultures.

PUBLICITY POTENTIAL

The 2011 George Town Festival featured 83 events spread over 38 venues, including 9 Festival Highlights. The Festival showcased various visual, theatrical, dances and operatic performances, exhibitions and street celebrations featuring a mix of experienced and youth group performers. Festival events were featured in over 180 newspaper articles and magazines. Our website attained 1.2million hits with over 180,000 page views and our Facebook page contained over 750,000 post views.

EVENT/PROGRAMME PROPOSAL SUBMISSION FORM

Kindly complete the attached Event/Programme Proposal Submission Form in full, and submit to the secretariat. Incomplete forms will not be entertained. Please contact us for any clarification or further information.

ADDITIONAL SUPPORTING INFORMATION

1. Please attach the following supporting information on a separate sheet:-
 - a. Brief background of your organisation (1-2 paragraphs) and past-projects (with photos of event/programme),
 - b. Full list of main participants/committees/artists with complete brief biographies (one paragraph) and CVs, **if you will be collaborating with other project partners/ funders, please provide their names and a brief description of their role/s in your project.*
 - c. Brief narrative description of the production and outline of objectives, activities and general concept, **Please include a description of the nature/concept of the project and physical content, i.e. audio/visual equipment*
 - d. A complete and detailed production budget (including per diems, tokens and miscellaneous expenses).
2. Please attach the following supporting material which you feel might add strength to your application:-
 - a. Examples of preliminary works or past project(s) completed,
 - b. A play-script or script in progress,
 - c. Video excerpts (CD/ DVD), and
 - d. Portfolio (photographs/presentations/artwork, etc.).

PROPOSAL SUBMISSION DEADLINES

For George Town Festival 2012, an individual or any group associated with the individual is permitted to submit up to a maximum of **three proposals** under any category for evaluation.

The Preliminary deadline for submissions is **31 December 2011**. All proposals received before or on this date will be given priority for processing.

The Secondary deadline for proposal submission will be **31 March 2012**. All proposals received from 01 January 2012 to 31 March 2012 (inclusive) will be placed in a larger pool to be reviewed at the discretion of the Festival Director.

All submissions must be made via hardcopy* (mail or hand delivered), fax*, or e-mail (preferable) to:-

GTF 2012 Event/Programme Proposal Submission,
George Town Festival Secretariat Office,
c/o Joe Sidek Productions,
90 Armenian Street,
10200 George Town,
Penang,
Malaysia.

*If you send portfolios and applications by postal mail/fax, please be aware that we have a no-return policy.

We advise all applicants to send a softcopy (overall file size not exceeding 10MB) of their proposal via e-mail to info@georgetownfestival.com along with the hardcopy of their submission. In all matters of dispute, the hardcopy version shall prevail.

CONFIRMATION OF ACCEPTANCE

Confirmation of acceptance of all proposals will be on an on-going basis.

SUBMISSION DEADLINES:**CATEGORY 1: 30 NOVEMBER 2011****CATEGORY 2: 30 DECEMBER 2011****EVENT/PROGRAMME PROPOSAL FORM**

Project Title (please put all languages)	
Event Type (please circle one)	art music opera dance talk theatre film food photography more
Details of Organiser (group or individual)	Full Name: Address: Tel: Fax: Email:
*Date of Performance	
*Venue	
*Time	
*Ticket Price	
*Ticket Outlet/s (with contact details & address if any)	
Brief Project Description (5-10 lines summary)	
Budget	(*please attach a detailed budget upon submission for our record)
Key Contact Person	Designation: Full Name (As per I/C): Tel: Fax: Email:
Promotional Materials (To be submitted to the organizing committee)	<ul style="list-style-type: none"> • Photos (2-5 best high-res graphics/ images of the programme, must be no less than 500kb) • Brochure/ Poster/ Leaflet

*Compulsory (Please provide confirmed information)

I, the undersigned, certify that:-

- a. I have read and understood the proposal guidelines,
- b. The statements in this application are true and correct to the best of my knowledge, information and believe,
- c. The supporting material is my own work, or the work of artistes named in the application,
- d. I consent to the images provided in this application can be used by George Town Festival for the purposes of marketing and promoting my event/performance/exhibition, and
- e. I give permission to George Town Festival to verify any grants/sponsorship requested from any relevant funding agencies supporting this project.

Signature of Applicant

(If you are below 18 years of age, your legal guardian must also sign this application below)

Name in Full (Including Title):

I.C./Passport No.:

Date:

Signature of Guardian

(If applicable)

Name in full (Including Title):

I.C./Passport No.:

Date:

***Office Use Only**

Proposal received by

Name:

Designation:

Date:

Time:

FOR FURTHER INFORMATION AND ASSISTANCE, KINDLY CONTACT US:

Tel : +604-261 6308
Mobile : +6016-464 4211
Fax : +604-261 6305
Email : info@georgetownfestival.com